SETUP NOTES:
Total visual area for the Contender is 29.75 wide by 78" tall and is outlined on the layer named **"Visual Area"**. This template allows for a .25" bleed on the sides, and a .50" bleed on the top. An 6" leader must be included at the bottom of the graphic to attach to base unit. Allow any color or graphic elements to extend to the area outlined on the layer named **"Total Graphic Area".**

PLACED IMAGES:
Placed images should have a resolution of 100 to 120 pixels per inch **at full size**. Scans/Photoshop files should be saved in CMYK mode as TIF, JPG or EPS files. When placing such files into Illustrator, do not parse or embed that file into the Illustrator file. Photoshop eps or tiff files are recommended but must not have jpeg or LZW compression enabled. If sending a scan/Photoshop file, a color correct hardcopy is recommended.
TEXT:
All text must be converted to outlines.

COLOR MATCHING:
Any critical colors must be called out as a PMS color. If PMS colors are used in Photoshop, please send the layered file with this layout to allow for any color adjustments before output.
ORBUS GRAPHICS & DESIGN cannot guarantee colors called out as CMYK or other formats.

****IF THESE SPECIFICATIONS ARE NOT MET, ADDITIONAL ART CHARGES WILL BE ADDED.**