



HEXIS

ELEVATED HOSPITALITY
ARCHITECTURE

A Practical Guide to Planning an Elevated Event Structure

What organisers, agencies, venues and brands should
consider before hiring the HEXIS Pavilion or Sky Lounge

PLAN EARLY • SURVEY THE SITE • DESIGN FOR THE USE
BUILD SAFELY • CREATE THE EXPERIENCE



Prepared by



Exhibitions ■ Events ■ Museums ■ Displays

Exclusive sales and marketing
partner for HEXIS in the UK



Contents

1. Why this guide exists
2. What is HEXIS?
3. Is HEXIS right for your event?
4. Start with the experience, not the structure
5. Site surveys and ground conditions
6. Space, access and event layout
7. Structural safety and documentation
8. Weather and operational planning
9. Branding, graphics and wind loading
10. Power, lighting, AV and fit-out
11. Accessibility, guest flow and capacity
12. Logistics, build and breakdown
13. Sustainability and reusability
14. What affects the hire price?
15. Questions to ask before booking
16. Information Access Displays needs from you
17. Planning timeline
18. Final checklist
19. About Access Displays and HEXIS



1. Why this guide exists

Hiring an elevated temporary event structure is very different from hiring a simple tent, gazebo or piece of event furniture. The visible architecture is only one part of the project. Site conditions, structural engineering, access, weather, guest movement, branding, power, fit-out, logistics and event operations all need to work together.

This guide is designed to help event organisers, agencies, venues, production teams and brand owners understand the questions that should be considered before booking HEXIS. It follows the same broad principle found in respected temporary-structure industry guidance: make informed decisions, appoint competent people, plan early and never allow appearance or price to override safety and suitability.

The guide is deliberately practical. It is not a technical manual and it does not replace project-specific structural calculations, risk assessments, method statements, venue rules, statutory requirements or advice from competent professionals.

2. What is HEXIS?

HEXIS is a premium modular event architecture system developed from an engineering platform first conceived in 2007. It uses high-performance materials including carbon fibre and marine-grade stainless steel and has been designed to be assembled, dismantled, reused and reconfigured for temporary events.

The current range includes the HEXIS Pavilion, a premium single-level environment, and the HEXIS Sky Lounge, a double-storey structure designed to create elevated hospitality, viewing and brand activation space. An enhanced Sky Lounge Plus configuration provides further options for fit-out and functionality.

More than £2.5 million has been invested in the underlying design, engineering, tooling, testing and structural validation. Unique Event Structures is responsible for installation, logistics, structural compliance and operational delivery, while Access Displays is the exclusive sales and marketing partner. HEXIS is best considered as engineered event architecture: a reusable structural platform that can become hospitality, a viewing lounge, a brand activation, a restaurant, a media space, an operations hub or something entirely bespoke.

3. Is HEXIS right for your event?

HEXIS is not intended to be the cheapest way to create covered event space. Its value lies in architecture, elevation, reusability, engineering, brand presence and the guest experience. It is particularly relevant when the structure itself needs to contribute to the success of the event.

HEXIS may be a strong fit when you need:

- Elevated views over sport, festivals, shows, landscapes or event activity.
- Premium corporate hospitality or VIP space.



- A structure that becomes part of the brand experience rather than disappearing into the background.
- A reusable alternative to repeatedly constructing and disposing of highly bespoke temporary environments.
- A distinctive platform for launches, media, interviews, product demonstrations or experiential campaigns.
- A flexible shell that can be enhanced with graphics, lighting, AV, furniture and interior fit-out.

It may not be the right solution when:

- The decision is driven almost entirely by lowest initial price.
- The site cannot provide sufficient space, access or suitable ground conditions.
- The programme does not allow enough time for survey, engineering review, logistics and safe installation.
- The proposed use or modifications cannot be supported by the structural design.

4. Start with the experience, not the structure

The most productive HEXIS conversations begin with what the event needs to achieve. Before discussing furniture, graphics or floor finishes, define the purpose of the space and how people should feel when they enter it.

Questions worth answering first

- Who is the audience: VIP guests, customers, media, staff, sponsors, consumers or a mixture?
- What should visitors do inside the space: watch, meet, eat, drink, work, buy, learn, film or network?
- Why does elevation add value at this particular event?
- How long will guests typically stay?
- Is the upper level the main destination or one part of a wider activation?
- What must visitors see from the upper deck?
- What brand message should be understood within the first few seconds?
- What happens in bad weather or after dark?

Answering these questions early allows the architecture, furniture, lighting, AV, graphics and operational plan to support the objective rather than compete with it.

5. Site surveys and ground conditions

Every site is different. A photograph, Google map or venue plan is useful at an early stage, but it cannot replace a proper site assessment when the project reaches quotation and delivery planning.

A site survey may consider access routes, gradients, ground type, drainage, underground services, overhead obstructions, nearby structures, prevailing exposure, vehicle movement, working space, emergency routes and the intended orientation of HEXIS.



Why the ground matters

Temporary structures transfer loads into the ground. The method of anchoring or ballasting must suit the site and the approved structural solution. Ground that looks firm on the surface may have services, made-up ground, voids or conditions below it that affect installation. Where required, appropriate testing or further investigation will be arranged by the delivery team.

Never assume that a structure can simply be placed where it looks best. Position, orientation and anchoring are engineering and operational decisions as well as aesthetic ones.

6. Space, access and event layout

The footprint of the structure is only the beginning. The site also needs room for safe installation, delivery vehicles, unloading, plant where required, working zones, stairs, entrances, circulation, emergency routes and interfaces with neighbouring contractors.

For the Sky Lounge, the planning area should therefore be considered as a working site rather than simply the final occupied footprint. Access Displays will discuss the clear space required for the chosen configuration and project conditions.

Think beyond the walls

- Can delivery vehicles reach the build position?
- Are there narrow gates, low branches, weight restrictions or soft verges?
- Will other contractors need the same access at the same time?
- Where will guests queue or gather?
- Could a neighbouring structure obstruct views or affect wind exposure?
- Is there space for external equipment, power distribution, catering or welfare?
- Can the structure be dismantled safely after other event infrastructure has been installed?

7. Structural safety and documentation

A premium finish does not reduce the need for rigorous temporary-structure management. HEXIS projects are supported by engineering information and project-specific safety documentation appropriate to the installation. The exact document pack depends on the event, site, configuration and client requirements.

Typical project documentation may include

- Structural calculations and relevant engineering information.
- Risk assessments and method statements (RAMS).
- Installation and dismantling methodology.
- Site-specific anchoring or ballast information where applicable.
- Inspection and handover records.
- Insurance information.
- Relevant fire-performance information for specified materials and fit-out components.
- Information required by the venue, organiser, local authority or principal contractor.



Clients should also make Access Displays aware of organiser rules, construction-phase arrangements, site induction requirements, permits, working-hour restrictions and any documentation deadlines as early as possible.

8. Weather and operational planning

Outdoor events are exposed to changing conditions. Wind, rain, heat, cold and storms can affect not only the structure but also graphics, doors, furniture, external equipment, guest comfort and the wider event site.

Weather planning should therefore be agreed as part of event operations. This can include how forecasts are monitored, who has authority to act, what operational limits apply, what must be secured or removed, and how guests will be managed if conditions deteriorate.

The weather plan is not something to invent after the event opens. Responsibilities, communication and escalation should be agreed before handover.

9. Branding, graphics and wind loading

HEXIS is a strong visual platform and branding can transform it. However, adding solid graphics, banners, scrim, signs or other surfaces can change the way wind acts on a temporary structure. For that reason, branding is not simply a graphic-design decision.

All proposed external branding, cladding, signage and attachments should be discussed and approved before production. Access Displays can manage the graphic package so that creative ambition is coordinated with the structural and installation requirements.

Good briefing information includes

- Location and size of every proposed graphic.
- Whether material is solid, perforated, mesh, fabric, rigid board or illuminated.
- How it is intended to be attached.
- Whether it remains installed overnight.
- Whether lighting, screens or speakers are also being attached.
- Any requirement for rapid graphic changes during the event.

10. Power, lighting, AV and fit-out

The raw HEXIS structure is deliberately versatile. Lighting can change its character dramatically between daytime and night, while furniture, screens, counters, bars, flooring, graphics and interior structures can turn the same architecture into very different experiences.

The key is coordination. Power demand should be calculated from the actual equipment list, not guessed. Cable routes should be planned to avoid trip hazards and conflict with structural elements or escape routes. Electrical installation and testing should be carried out by competent contractors in accordance with applicable requirements.

**Possible fit-out elements**

- Architectural and feature lighting.
- Large-format displays and AV screens.
- Audio and presentation systems.
- Hospitality bars and counters.
- Meeting furniture and lounge seating.
- Brand graphics and illuminated lightboxes.
- Temporary internal walls or feature displays where approved.
- Catering support and back-of-house areas.
- Climate-control solutions where suitable.

11. Accessibility, guest flow and capacity

A double-storey structure creates a different visitor journey from a ground-level marquee. Guest flow, stairs, handrails, queuing, occupancy, emergency egress and accessibility all need to be considered within the wider event plan.

Do not treat maximum capacity as a marketing target. The comfortable and operational capacity will depend on furniture, bars, AV, staff, circulation space, event format and the balance between upper and lower levels. Access Displays will work with the organiser to plan a configuration appropriate to the intended use.

Where guests with reduced mobility need equivalent access to services or experiences, this should be discussed at concept stage so that the wider event design can provide an appropriate inclusive solution.

12. Logistics, build and breakdown

A successful temporary structure project depends on what happens before and after the public event as much as what happens during it. Delivery windows, vehicle routes, plant, crew access, inductions, security, lighting for night work and the sequence of other contractors can all affect the programme.

Before confirming dates, establish

- When the site becomes available.
- When HEXIS must be structurally complete.
- When fit-out contractors can begin work.
- When client inspection and handover will take place.
- When the event closes and when breakdown can begin.
- Whether other structures or infrastructure will block access after the event.
- Any restrictions on noise, vehicle movement or overnight work.

Build programmes need enough contingency to respond to weather, transport delays and changing site conditions without forcing unsafe shortcuts.



13. Sustainability and reusability

Temporary does not have to mean disposable. HEXIS was conceived as a reusable modular engineering system. Its carbon-fibre and stainless-steel architecture is intended to be assembled, dismantled and used again, while different fit-outs and graphic treatments can change the appearance for different clients and events.

The sustainability outcome of any event still depends on the complete project. Graphics, flooring, furniture, transport, power, catering and bespoke fit-out all contribute to impact. The best results come from designing those elements for reuse, rental, recycling and efficient logistics from the beginning.

Questions to ask your project team

- Which components are hired and reused?
- Can graphics be designed for reuse or recycling?
- Can bespoke fit-out be reconfigured for another event?
- Can deliveries be consolidated?
- Can locally sourced suppliers reduce unnecessary transport?
- What happens to every major material after the event?

14. What affects the hire price?

There is no meaningful single price for every HEXIS project because the structure is only one element of the delivery. Two events using the same configuration can have very different costs because the sites, programme, fit-out and logistics are different.

Typical cost variables include

- HEXIS configuration and event duration.
- Event location and transport distance.
- Site access and working restrictions.
- Ground conditions, anchoring and any additional engineering requirements.
- Build and breakdown windows.
- Labour, plant and logistics.
- Branding and graphics.
- Lighting, AV and electrical requirements.
- Furniture, flooring, counters and bespoke fit-out.
- On-site support and event operating requirements.
- Additional venue or organiser requirements.

The objective should be to compare complete, compliant project scope and overall value rather than selecting a headline structure price that excludes essential delivery items.



15. Questions to ask before booking

1. What exactly is included in the quotation?
2. Who is responsible for structural delivery and installation?
3. What site information is required before the booking can be confirmed?
4. What engineering and safety documentation will be provided?
5. Who approves graphics and attachments to the structure?
6. What are the weather monitoring and escalation arrangements?
7. What access and working space is required for build and breakdown?
8. What are the power and AV responsibilities?
9. Who coordinates fit-out contractors?
10. What is the handover process before guests enter?
11. What happens if the site changes after the quotation?
12. What are the cancellation, postponement and payment terms?
13. What support is available during the event?
14. What information must be supplied by the venue or organiser?
15. What must be removed before dismantling can begin?

16. Information Access Displays needs from you

The earlier we receive accurate information, the more accurately we can advise, engineer, schedule and price the project.

- Event name, venue and full site location.
- Event dates plus required build and breakdown dates.
- Proposed HEXIS configuration and intended use.
- Expected guest numbers and operating hours.
- Site plan, dimensions and photographs.
- Ground type and any available underground-services information.
- Vehicle and plant access information.
- Venue or organiser technical manual.
- Proposed graphics, branding and external attachments.
- Furniture, AV, lighting, power, catering and fit-out requirements.
- Any special accessibility, security or operational requirements.
- Named site/production contact and decision maker.

17. A sensible planning timeline

Large outdoor events are often planned many months in advance. HEXIS availability is limited and the engineering and logistics should be integrated into the event plan early, particularly for major summer dates.



Stage	What to do
Early concept	Check availability, intended use, location, approximate budget and site suitability.
Feasibility	Share plans and site information; arrange survey where required; identify organiser requirements.
Design development	Confirm configuration, guest flow, branding, fit-out, AV, power and operational concept.
Technical approval	Complete engineering review, RAMS, contractor coordination and required approvals.
Pre-production	Produce graphics and fit-out; confirm logistics, crew, access and programme.
Installation	Build, inspect, complete fit-out and formally hand over before use.
Event operation	Follow agreed operational, occupancy and weather procedures.
Breakdown	Remove client/fit-out items as agreed, hand back, dismantle and clear site safely.

18. Final checklist

- HEXIS availability confirmed
- Site location and dimensions confirmed
- Site survey completed where required
- Ground/services information supplied
- Access and logistics plan agreed
- Configuration and intended use approved
- Guest numbers and flow reviewed
- Branding/attachments approved
- Power and AV requirements confirmed
- Fit-out responsibilities agreed
- RAMS and technical documents issued
- Weather plan and responsibilities agreed
- Build/breakdown programme agreed
- Handover process agreed
- Emergency and out-of-hours contacts confirmed

19. About Access Displays and HEXIS

Access Displays has worked across exhibitions, displays and events since 1990, delivering projects in the UK and internationally. In 2026 Access Displays became the exclusive sales and marketing partner for HEXIS, working with Unique Event Structures, which retains responsibility for the system's installation, logistics, structural compliance and operational delivery.

For clients, this combines event and brand experience with specialist structural knowledge. Access Displays can also coordinate the surrounding creative and practical requirements including graphics, AV, furniture, interior fit-out and wider event display elements.



To discuss a project: 01793 613088 | sales@accessdisplays.co.uk | accessdisplays.co.uk

Disclaimer: This guide provides general planning information only. Requirements vary by site, event, configuration and intended use. Project-specific technical, legal, safety and regulatory advice must always take precedence.

1. What Is an Elevated Event Structure – and When Does It Make Sense?

Not every outdoor event needs a double-storey structure. But when views, hospitality, brand visibility or limited premium space matter, elevation can completely change the guest experience.

More than extra floor space

An elevated event structure creates two distinct environments within one architectural footprint. The lower level can support reception, meeting, catering, demonstration or operational functions, while the upper level can become the destination: a lounge, viewing deck, hospitality suite or media platform. The benefit is therefore not simply “twice the space”. It is the ability to separate activities and create a different perspective on the event.

When elevation adds real value

Sporting events, festivals, automotive launches, country shows, polo, racing and outdoor hospitality all have one thing in common: there is something worth looking at. If the event experience improves when guests can see over crowds, barriers or neighbouring structures, an upper deck can create genuine value rather than novelty.

Brand visibility from a distance

Height also changes the way a structure works as a landmark. At a busy event, a distinctive double-storey environment can help guests locate a brand and can provide high-level opportunities for approved graphics, lighting and signage. Those elements need to be considered as part of the structural design, not added at the last minute.

When ground level may be better

If the event is small, the site is restricted, there is no meaningful view, accessibility cannot be addressed appropriately, or budget is driven solely by the lowest cost per square metre, a conventional ground-level structure may be the more sensible choice.

The HEXIS approach

The HEXIS Sky Lounge has been developed as premium elevated event architecture rather than a conventional marquee. Its modular engineering platform is intended for reuse and can be transformed through lighting, graphics, furniture, AV and fit-out. The starting point is always the event objective: what should people see, do and feel?

Talk to Access Displays

If you are planning an outdoor event and want to explore whether HEXIS could add value, speak to the Access Displays team early. We can discuss the objective, venue, dates, likely configuration and the practical information needed to move from an idea to a deliverable project.



2. Why a Site Survey Matters Before Hiring a Temporary Event Structure

PRIMARY SEO PHRASE: EVENT STRUCTURE SITE SURVEY

A beautiful site can still be a difficult build site. Ground conditions, access, underground services and working space can materially change how a temporary structure is installed.

A plan is useful, but it is not the whole site

Venue drawings and satellite images help with early feasibility, but they rarely show everything a structural team needs to know. Gradients, soft ground, hidden services, drainage, tree canopies, narrow gates, overhead cables and recent ground disturbance can all affect the proposed position or installation method.

What the survey is trying to establish

A competent survey looks at whether the selected location can support the proposed structure and whether it can be reached and built safely. It also helps identify where more information or testing is needed before final engineering decisions are made.

Ground conditions are part of the structure

Temporary structures need an approved means of resisting loads. Depending on the design and site, this may involve anchoring, ballast or another engineered solution. The correct approach cannot be selected purely from appearance; it depends on the structure, configuration and ground conditions.

Access can be just as important

A site may have plenty of room for the completed structure but insufficient room for delivery vehicles, unloading, plant or a safe working zone. Build and breakdown also have to be considered alongside other contractors competing for the same access.

Why early surveys save money

Discovering a problem during installation is almost always more expensive than identifying it during planning. A survey gives the project team time to redesign the layout, change the programme or agree a suitable technical solution before crews and equipment arrive on site.

Talk to Access Displays

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3. How Weather Changes the Planning of an Outdoor Hospitality Structure

Outdoor events do not fail because it rains. Problems arise when weather has not been considered in the design, fit-out and operating plan.

**Weather affects more than the roof**

Wind can affect graphics, signs, furniture and external equipment. Rain changes pedestrian routes and ground conditions. Heat can make an enclosed hospitality space uncomfortable. Cold affects guest dwell time. The weather plan therefore needs to cover the complete event environment.

Know who is watching the forecast

Before the event opens, the organiser and structural team should understand who monitors conditions, what information is used, who makes decisions and how instructions are communicated to event staff. Clear responsibility matters when conditions change quickly.

Graphics need weather thinking too

A large solid banner can behave like a sail. External branding and decorative additions should be included in the technical discussion because they may affect wind loading. Approved attachment methods and materials should be agreed before production.

Plan the guest response

Operational planning should consider what happens if an upper deck needs to be cleared, if an external queue becomes unsafe or if an event pauses. Staff need simple instructions rather than having to invent a response during poor weather.

Design for the British event season

Good outdoor event design accepts that weather is variable. Shelter, drainage, lighting, floor finishes, heating or ventilation, covered routes and contingency space can all make the difference between a structure that looks impressive in a rendering and one that works in the real world.

Talk to Access Displays

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4. Branding a Temporary Structure: Why Bigger Is Not Always Better

Event graphics have two jobs: communicate quickly and work safely with the structure. Covering every surface with a logo can achieve neither.

Start with the viewing distance

A message designed to be read from 50 metres away should not be treated like a brochure. At busy outdoor events, visitors often have only seconds to identify who you are and decide whether to approach. Strong hierarchy and fewer words usually outperform visual clutter.

Use architecture as part of the identity

HEXIS has a distinctive carbon-fibre and stainless-steel aesthetic. Some brands may want to leave much of that engineering visible and use restrained graphics; others may treat the structure as a blank canvas. Both can work if the treatment is intentional.

**Every attachment has a consequence**

External banners, solid panels, flags, screens and signs can introduce loads or create wind resistance. Their size, material, position and fixing method should be approved as part of the project rather than added by a separate supplier without coordination.

Think day and night

A graphic scheme that works in sunlight may disappear after dusk. Integrated lightboxes, carefully placed illumination and controlled colour can make the architecture work harder without increasing the quantity of printed material.

Design for reuse

If the event programme includes several venues, consider graphic dimensions and fixing systems that can travel with the structure. Reusable fabric, replaceable message panels and modular branded elements can reduce waste and simplify future activations.

Talk to Access Displays

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5. How to Plan Power, Lighting and AV for a Premium Outdoor Event Space

Power is one of the least glamorous parts of an event brief – until there is not enough of it. Good technical planning starts with an equipment list and ends with safe, coordinated distribution.

Calculate, do not guess

Screens, lighting, audio, refrigeration, catering equipment, laptops, chargers and climate control can create a significant combined demand. The electrical contractor needs a realistic schedule of equipment, expected loads and operating periods.

Plan the cable routes early

Power often arrives from outside the structure, so distribution routes must be coordinated with entrances, stairs, guest circulation and other contractors. Protecting cables after the furniture has already been installed is a poor substitute for planning them into the layout.

Lighting changes the architecture

The HEXIS Sky Lounge can feel very different after dark. Architectural lighting can reveal the carbon-fibre geometry, create atmosphere and reinforce a brand palette. Task lighting is equally important at bars, counters, stairs and work areas.

AV needs viewing geometry

A screen is only useful if guests can see it. Screen height, orientation, daylight, glare, speaker positions and viewing distances should be considered alongside furniture and circulation. Outdoor brightness and ambient noise can require different equipment from an indoor conference.

**Keep technical suppliers coordinated**

The best results come when structure, power, AV, graphics and fit-out are managed as one environment. Changes to one element can affect another, so a single coordinated plan reduces late surprises on site.

Talk to Access Displays

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6. Temporary Does Not Have to Mean Disposable: Designing Outdoor Events for Reuse

The biggest sustainability question is not whether an event is temporary. It is what happens to the materials when the event is over.

Start with the structural platform

A reusable modular structure avoids rebuilding the primary architecture from scratch for every event. HEXIS was conceived around repeated assembly, dismantling and reconfiguration, using durable high-performance materials rather than a single-use construction approach.

The fit-out matters too

A reusable structure can still be surrounded by disposable graphics, carpet, walling and furniture. Sustainability therefore needs to extend into the creative brief. Rental furniture, modular counters, reusable lightboxes and recyclable graphics can all improve the overall outcome.

Design for the second event

When a bespoke item is proposed, ask where it will go next. Can it be resized, re-skinned, stored or adapted? A small design decision made before production can determine whether an item becomes an asset or waste after three days.

Transport is part of the equation

Consolidated deliveries, sensible supplier selection and efficient loading can reduce unnecessary journeys. The most sustainable material choice can be undermined by poor logistics.

Measure what you can influence

No temporary event is impact-free. A practical sustainability plan identifies the biggest material and transport decisions, records what is hired or reused, and makes improvement possible from one event to the next.

Talk to Access Displays

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7. What Makes a Double-Storey Event Structure Feel Premium?

Premium hospitality is not created by adding expensive furniture to a temporary building. It comes from the complete journey – arrival, architecture, view, comfort, service and detail.

The first impression begins outside

Guests should understand where to enter and why the space is special before they reach the door. Architecture, lighting and restrained branding can create anticipation without turning the environment into a billboard.

Elevation creates emotion

The change in perspective is one of the most powerful features of an upper deck. Seeing a race circuit, festival, polo field or landscape from above can make a familiar event feel different. That emotional response is difficult to reproduce with décor alone.

Materials communicate quality

Visible carbon fibre, stainless steel, carefully detailed graphics and well-finished fit-out can support brands that are sensitive to material quality. Premium clients often notice junctions, edges, cable management and furniture condition as much as the main design concept.

Comfort keeps people there

Seating, shade, temperature, acoustics, refreshments and sightlines determine whether guests stay for five minutes or fifty. A premium environment should work operationally, not simply photograph well.

Service completes the experience

Host positioning, catering routes, storage, cleaning and back-of-house requirements should be designed into the plan. The most impressive architecture can quickly feel ordinary if staff are forced to work around a poorly planned layout.

Talk to Access Displays

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8. How Early Should You Book an Outdoor Event Structure?

The short answer is: as soon as the event date, venue and concept are credible. Premium structures are limited assets and the busiest summer dates are shared by many sectors. Availability is only the first reason

Securing the structure matters, but early booking also creates time for site surveys, organiser approvals, engineering review, graphics, fit-out design, production and logistics. These are the stages that turn a structure hire into a successful event environment.

**Major events work backwards from opening day**

The public opening is the final deadline, not the start of the programme. Before that come structural installation, technical fit-out, graphics, furniture, testing, cleaning, client inspection and handover. Each activity needs space in the build schedule.

Bespoke work needs design time

If you want custom counters, unusual lighting, specialist AV or significant branding, allow time for design development and approval. Last-minute creativity often costs more because it removes the opportunity to manufacture efficiently or test ideas.

Site information can take time to obtain

Underground-service plans, organiser manuals, access permits and venue approvals are not always available immediately. Starting early gives the project team time to resolve missing information rather than carrying uncertainty into the build.

For HEXIS, ask early

HEXIS availability is limited. If the structure is central to a campaign or major hospitality programme, it makes sense to discuss provisional dates well before the final creative package is complete.

Talk to Access Displays

If you are planning an outdoor event and want to explore whether HEXIS could add value, speak to the Access Displays team early. We can discuss the objective, venue, dates, likely configuration and the practical information needed to move from an idea to a deliverable project.

9. How Much Does a HEXIS Sky Lounge Cost to Hire?

The most useful answer is not a single number. The cost of a Sky Lounge project depends on where it is going, how long it is needed, how it is fitted out and what the site requires.

Structure hire is only one component

Transport, crew, installation, engineering, site conditions, build windows and breakdown all contribute to the delivered cost. A project in an easily accessible venue with generous working time will not cost the same as one requiring restricted overnight access or additional site measures.

Fit-out can change the budget significantly

A raw architectural treatment with simple furniture and lighting is very different from a fully branded hospitality suite with AV, bars, bespoke interiors and premium furniture. Both use the same structural platform but deliver different experiences.

Site conditions matter

Ground type, gradients, underground services, anchoring requirements and vehicle access can affect the installation plan. This is why a site survey is often an important step before a final quotation.

**Event duration is not the whole calculation**

A three-day event does not necessarily mean three days of cost. The project may require days for installation and fit-out before opening and additional time for breakdown afterwards.

Ask for a complete scope

When comparing options, check what is included: structure, delivery, installation, documentation, fit-out, graphics, power, AV, furniture, on-site support and breakdown. The cheapest headline price can become expensive once missing essentials are added.

Talk to Access Displays

If you are planning an outdoor event and want to explore whether HEXIS could add value, speak to the Access Displays team early. We can discuss the objective, venue, dates, likely configuration and the practical information needed to move from an idea to a deliverable project.

10. From Viewing Platform to Brand Experience: 10 Ways to Use the HEXIS Sky Lounge

The Sky Lounge is not defined by one sector. Its value comes from combining elevation with a modular environment that can be changed through fit-out, lighting and content.

1. Sporting hospitality

Create an elevated lounge overlooking racing, polo, equestrian events, golf, motorsport or other live sport.

2. Festival VIP space

Offer sponsors, artists, partners or premium-ticket guests a distinct destination above the main event activity.

3. Brand activation

Use the structure as an architectural canvas for product launches, demonstrations, sampling and immersive campaigns.

4. Restaurant or tasting space

Combine views with food, wine or hospitality experiences where the setting is part of the story.

5. Media and interview platform

Create a controlled environment for broadcast, interviews, photography or content production with an event backdrop.

6. Automotive hospitality

Position vehicles and brand content at ground level while using the upper deck for customers, dealers, media or VIP guests.

7. Event operations or technical control

Use part of the structure for production, AV or event management where an elevated view improves situational awareness.



8. Private celebrations

At suitable venues, create a contemporary alternative to conventional hospitality structures for landmark occasions.

9. Corporate meeting lounge

Give clients and partners somewhere quieter to meet without losing connection to the atmosphere of the event.

10. Something we have not thought of yet

The most interesting briefs often start with a client asking whether the structure can become something new. The right next step is to test the idea against engineering, operations and guest experience.

Talk to Access Displays

If you are planning an outdoor event and want to explore whether HEXIS could add value, speak to the Access Displays team early. We can discuss the objective, venue, dates, likely configuration and the practical information needed to move from an idea to a deliverable project.

11. What Event Organisers Should Ask a Temporary Structure Supplier Before Appointing Them

A temporary structure supplier should be able to talk about much more than dimensions and price. The quality of the questions they ask you is often as important as the answers they give.

Can they explain responsibility clearly?

You should understand who designs, supplies, installs, inspects and signs off the structure, and who remains responsible for operational issues during the event.

Will they ask about the site?

A supplier that is interested only in the event date and postcode is missing important information. Access, ground conditions, services, working space, venue rules and weather exposure can all affect delivery.

Can they provide appropriate documentation?

Ask what structural, safety, insurance and handover information will be supplied and when. Organiser deadlines should be built into the project programme.

How do they control modifications?

Graphics, screens, lighting and fit-out can interact with the structure. There should be a clear approval route for attachments and changes rather than an assumption that anything can be fixed anywhere.

What happens when something changes?

Events are dynamic. Ask how the supplier deals with weather, access changes, damaged equipment, programme delays and out-of-hours issues. Competence is often most visible when the original plan stops being perfect.

**Are you comparing value or just price?**

A complete quotation with competent crew, engineering, contingency and support may cost more than a stripped-back alternative. The right comparison is the delivered, safe and operational solution.

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12. Why Elevated Hospitality Changes the Way Guests Experience Live Events

There is a simple reason people react differently when they walk onto an upper deck: the event opens up in front of them. Elevation changes perspective, orientation and often emotion.

A view creates context

At ground level, guests experience the people and objects immediately around them. From above, they can understand the whole event: the circuit, stage, field, crowd, landscape or movement. That wider view can make hospitality feel connected to the live experience rather than separated from it.

Arrival becomes a journey

Moving from ground level up a staircase creates a natural transition. Used well, that journey can build anticipation before guests reach the main lounge or viewing area.

People stay for the view

A memorable outlook gives guests a reason to remain in the space, which creates more time for conversation, hospitality and brand engagement. This is especially valuable where the objective is relationship-building rather than rapid footfall.

The structure becomes content

Distinctive architecture and elevated viewpoints also create photography and social-content opportunities. Guests often share the setting because it looks and feels different from the surrounding event.

Experience first, branding second

The strongest brand environments do not need to shout. If guests associate a better view, better service and a memorable moment with the host brand, the architecture has already done much of the communication work.

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