SETUP NOTES:
Total graphic area for the I-Banner 700 L is 27" wide by 78.5" tall and is outlined on the layer named "Visual Area". This template allows for a 1" bleed on top and bottom for the pole pockets. Sides are cut flush. Allow any color or graphic elements to extend to the area outlined on the layer named "Total Graphic Area".

PLACED IMAGES:
Placed images should have a resolution of 100 to 120 pixels per inch at full size. Scans/Photoshop files should be saved in CMYK mode as TIF, JPG or EPS files. When placing such files into Illustrator, do not parse or embed that file into the Illustrator file. Photoshop eps or tiff files are recommended but must not have jpeg or LZW compression enabled. If sending a scan/Photoshop file, a color correct print is required. If this is not possible, Orbus Inc. cannot guarantee the colors. If PMS colors are used in Photoshop, please send the layered file with this layout to allow for any color adjustments before output.

TEXT:
All text must be converted to outlines.

COLOR MATCHING:
Any critical colors must be called out as a Pantone PMS color. Orbus Inc. cannot guarantee colors called out as CMYK or other formats.

**IF THESE SPECIFICATIONS ARE NOT MET, ADDITIONAL ART CHARGES WILL BE ADDED.